



2027 Western Expo Booth Information Sheet

Schedule

Friday & Saturday
January 22-23, 2027
Friday, 4:00 pm to 7:30 pm
Saturday, 9:00 am to 4:00 pm

Location

Trade Center
Fergus County Fairgrounds
Hwy 191 North

Superintendent

Chris Cooler, 406-366-2606
chris@westwindweb.com

Booth Pricing

Single Booth: 10' x 10' - \$98
Double Booth: 10' x 20' - \$185

Setup and Teardown

Setup: Friday, January 22, 12:00 pm- 3:00 pm
Teardown: Saturday, January 17, 4:00 pm- 5:30 pm

Booth Info

The MWF will supply booth space to the purchasing vendor. Booth space will be marked with tape on the floor. There will be no dividers provided between the booths. You may bring your own backdrop or canopy as long as it fits within the boundaries of your booth space. MWF provides tables and chairs. Please indicate on your registration form what you will need. In the event of conditions beyond its control, the MWF reserves the right to change these specifications.

Vendor Set-Up

Vendors may set up according to date and time listed above. Gates to the unloading area will be opened at 12:00pm and closed at 3:00pm. You will need to be unloaded and have your vehicle(s) moved to the large parking lot by this time. You must supply your own transport to/from your vehicle and booth. No carts or dollies will be available.

Vendor Teardown

Vendors may tear down according to date and time listed above. Booth displays are not to be removed any earlier than this time on Saturday. Gates to the parking area will be unlocked and open at 4:00pm.

Specific Home-Based Business Clause

MWF allows only one home-based business per product type (ie Pampered Chef, doTerra, etc) on a first come first, serve basis. To inquire on the status of your specific business type, please contact the superintendent listed above.

Heavy Equipment Clause

If you require the use of a skid steer to move in heavy or large displays - anything that you cannot move on your own - one will be available **for an additional fee**. Please indicate above if you require heavy equipment assistance and special arrangements will be made on an individual basis.

Security

The MWF Western Expo is not able to provide spaces that can be locked up or secured in any way. Please be sure to plan on securing your items should you find it necessary. The building and surrounding gates will be locked during non-expo hours. Expo superintendent will be the last to leave the building at night and the first to arrive and unlock in the morning.

Cancellation

In the event that you must cancel your booth, we offer a full refund of the booth rental amount if cancellation is made two weeks prior to the event. After this date, booth rental will be refunded only if a replacement vendor is available.

AGREEMENT

The LESSEE understands that booths are rented on a first come, first-serve basis, and that this contract is considered void unless accompanied by full payment. It is understood that Vendors should abide by and observe all laws, rules and regulations of the State of Montana as well as the rules of Montana Winter Fair (MWF). Montana Winter Fair officials will make the final decision on any dispute or conflict on the Western Expo rules.

Neither the Montana Winter Fair nor any of their agents or other representatives shall be accountable or liable for any damage, loss, harm or injury to the person or other representatives or materials resulting from theft, fire, water accident or any other cause.

LESSEE agrees to set up the booth involved in a manner that is pleasing to the eye and will not detract from the surrounding displays. Applicant agrees to keep the booth area in a clean and neat condition. ALL MATERIALS MUST BE KEPT WITHIN THE CONFINES OF THE BOOTH. Trash must be put in designated trash cans and cardboard must be broken down and placed in trash cans.

LESSEE agrees that the Montana Winter Fair is meant to be a family occasion and understands that small children and minors will be present at all times. For this reason, the LESSEE agrees that it will not at any time present for display or sale any item(s) which is of a drug or sexual orientation and is not in good taste for presentation to children. LESSEE understands that Montana Winter Fair will make the final determination as to any specific item to be displayed or sold from the booth.

LESSEE agrees to hang posters and/or other materials from their framework only. Please contact Montana Winter Fair personnel on the preferred method to hang banners, posters, etc. on the walls behind your vendor space.

LESSEE understands that due to insurance restrictions dogs, cats or other animals are not allowed in booths. Service animals are welcome subject to [Montana Code Annotated 49-4-214. Right to be accompanied by service animal -- identification for service animals in training.](#)

THIS APPLICATION IS SUBJECT TO THE CONDITIONS OUTLINED and to the rules and regulations of the Montana Winter Fair. The Montana Winter Fair reserves the right to cancel at any time for reasons of non-compliance or non-payment.